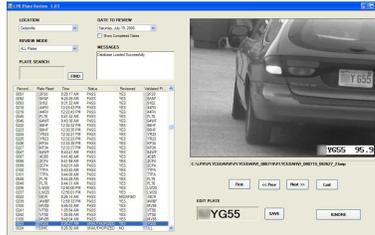# Sticker-less Municipal Sticker Program

Bedford MA – The **Secure-A-Lot** Sticker-less Sticker Program has finished its first successful year of operation for the DPW in Plymouth, MA.

(1) Cameras Installed   (2) Plates Read   (3) Plates Reviewed for Violations   (4) Citations Mailed

The Town now sells permits to access the Solid Waste Transfer Stations and electronically monitors the license plates of authorized cars using the facilities – so, no sticker is required. The Secure-A-Lot system provides **full-time enforcement – automatically!**

The Secure-A-Lot cameras (1) capture and read the license plate number of cars entering the Transfer Stations (2) and the supplied review program automatically flags violators (3), enabling citations to be printed and mailed (4). To provide the same full-time sticker enforcement, the Town would have needed attendants at the three Transfer Station gates a total of 80 man-hours per week. So, the system paid for itself very quickly, simultaneously achieving the goals of lowering costs and improving operational efficiency. By issuing many hundreds of citations, the Town is reducing the number of unauthorized people visiting their Transfer Stations. They have also seen an improvement in the number and type of permits sold.

"With our "Stickerless" Sticker Program, we stopped paying overtime for several weekends of sticker inspection, and now have full time automated inspection and enforcement with over 700 citations written," said Arthur Douylliez, Facilities Manager, Plymouth DPW. Other towns have expressed interest in the Secure-A-Lot system and have visited the Plymouth facilities.

In addition, selling "Stickers" over the Internet can now be a fully automated process, as no actual sticker needs to be mailed out. By providing the means to purchase stickers online, the Town can save citizens over 10,000 trips to Town Hall and cut the cost of 10,000 transactions at the cashier's window.

Secure-A-Lot is also investigating related applications: any fee-per-use facility (usually "Sticker Programs") or vehicle access control point. Typically, the information provided by the Secure-A-Lot system is used for passive enforcement and/or facility traffic planning. It can also be used for auditing cash receipts at daily/seasonal/annual fee facilities such as beach parking, parks, commuter lots or train stations. In this application, the system automatically monitors all vehicles entering or leaving a site, and classifies them as daily use (cash pay) or annual fee (stickers), allowing rapid calculation of expected cash receipts.

The Secure-A-Lot Automatic Vehicle Access Control System includes video cameras, computers, and software that enables the computer to watch the video, recognize vehicles, capture car photos and read the license plate numbers into a database. The system works with moving vehicles, so there is NO need for expensive installation of control gates or road sensors, allowing the system to seamlessly install in existing facilities. No gate means it doesn't impede traffic flow, an important consideration at highly trafficked facilities. Also available is the Secure-A-Lot review program, which rapidly checks the recorded plates against a list of permitted vehicles, flags exceptions, and prints tickets. Lastly, the company is also offering a complete Point-of-Sale and Customer Database solution with full reporting, for sites without the IT infrastructure to handle that themselves.

The system is available on a per-lane basis of monitored traffic, from 1 to many lanes.

For more information, Contact:

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