

Secure-a-Lot Sticker-less Sticker Program

Full-time Automated Enforcement for Transfer Stations

- **CUT STICKER PROGRAM COSTS**
- **REDUCE UNPAID TONNAGE**
- **ELIMINATE INSPECTION LABOR**
- **IMPROVE CUSTOMER SERVICE**
- **NEW REVENUE OPPORTUNITIES**
- **GENERATE ENFORCEMENT REVENUE**

A Secure-a-Lot system automatically reads license plates of all vehicles entering/exiting a controlled access facility, and compares them to your list of authorized vehicles. This solution minimizes sticker program administration, eliminates stickers and sticker inspectors, and still provides full-time enforcement.

The cost of a full-time automated enforcement system for your Transfer Station with up to 4 lanes of traffic is \$1000 per month. **Whether your town achieves some or all of the savings below...**

GOING STICKER-LESS SAVES MONEY – IMMEDIATELY!

- **MINIMIZE THE COST OF STICKER PROGRAM ADMINISTRATION**

The cost of administering an annual sticker program includes mailings, advertising, receiving payments and delivering stickers to all of your users. In a Sticker-less system, you still sell permits for accessing the Transfer Station, but there are no stickers. So, many of the costs of administering the stickers are eliminated. Duxbury, MA estimates the cost of administering sticker sales alone is \$22,000/year. **\$22,000 - \$12,000 = \$10,000 savings!**

- **REDUCE UNPAID TONNAGE**

With lax or minimal enforcement, some people forget to pay or learn how to “beat the system” and will access your facility continuously without a permit. The cost of disposing of this unfunded tonnage drives up your costs for people complying with your permit program. Using Secure-a-Lot full-time enforcement, Plymouth MA, in FY2009, mailed citations to 2750 violators for accessing the Transfer Station without a permit. This is approximately 14% of the total number of users. With a Tipping Fee budget of \$800,000/year, this is costing the lawful users \$112,000 per year. **\$112,000 - \$12,000*3 = \$76,000 savings!**

- **ELIMINATE INSPECTION LABOR**

Sticker Inspector labor is expensive. Full-time enforcement using labor involves pay, benefits, vacation coverage, retirement, etc. The tedious, repetitive task of looking at stickers and matching the license plate is hard to do effectively, especially during peak hours. Many towns choose part-time or no enforcement to cut costs, but this simply increases the number of violators. Using part-time “details” is even more expensive. In Plymouth, they were spending over \$24,000 per year in overtime for ineffective part-time enforcement 8 weekends a year. With the Secure-a-Lot system, this budget item was canceled. **\$24,000 savings!**

- **ENFORCEMENT REVENUE**

Citations do create extra income beyond selling permits. You can use the Secure-a-Lot generated violator list to issue citations or simply warnings. In the ideal case, with full-time automated enforcement, compliance improves and citation income would diminish. **In FY09, Plymouth collected \$21,550 in citation fines.**

- **NEW REVENUE OPPORTUNITIES**

Sticker programs are typically run on an annual basis due to the cost of administering the sticker sales and delivery. The permits allow unlimited access to the Transfer Stations. With an automated enforcement system, the electronic list of permitted vehicles can be updated easily, as frequently as daily, enabling other permits to be created such as Daily, Weekly, Monthly, Seasonal. With the addition of a tracking database, other constraints can be enforced, such as a limit of 3 visits weekly, to minimize the impact of small commercial users “beating the system” using household permits.